

OUR FAVORITE TOOLS, EQUIPMENT & RESOURCES

FUTURE
FORWARD
SALES™

TOOLS

Canva

Design Anything. Everyone can create professional designs with Canva. It's easy to use and free.

Wave

The Best Video Maker + Hosting.
Easily create and edit videos for your social media, emails, website, and blog with just one awesome tool!

PhotoFeeler

What are your photos saying about you? Stop guessing, start testing. The world's #1 photo testing tool.

ReBrandly

Your Brand on Your Links®
Rebrandly is the industry-leading link management platform to brand, track and share short URLs using a custom domain name.

Calendly

Calendly helps you schedule meetings without the back-and-forth emails.

EQUIPMENT

Apogee Mic

Studio Quality USB Microphone with Cardioid Condenser Mic Capsule, Built In Mic Pre-Amp & Zero-Latency Headphone Output

TECHO Universal Professional HD

Camera Lens

2 in 1 tiny clip-on detachable HD lens for mobile phones & digital cameras

UBeesize Mini Led Camera Ringlight

Ring Light with Tripod Stand & Cell Phone Holder for Live Stream

Room Screen

Square Room Divider Shoji Screen Wood Natural 4

RESOURCES

LinkedIn with Louise

Build your business online with LinkedIn



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Podcast Guests

Connecting podcasters with great guests.

PodMatch

We use A.I. to painlessly match ideal podcast guests and hosts together to produce high quality interviews.

OSSA

Ossa (pronounced "AH-sah") is a women's podcast network on a mission to help women in podcasting to increase their earning power, elevate their social and cultural influence, and land more shows in the Top 100.

MatchMaker

Connecting Podcasters & Guests. MatchMaker is the easiest way to discover amazing people who want to be part of your show. It's like Tinder, but for podcasters!

Perfect Podcast Guest

Get booked on top podcasts ...

Guest Market

Connecting guest experts with podcasts, events, and journalists. The web's professional marketplace for putting the right guests in front of the right audiences — on podcasts, live and virtual presentations, and in the media.

